

**NORTH LINCOLNSHIRE COUNCIL**

**CABINET**

**EMPLOYABILITY AND SKILLS EVENTS**

**1. OBJECT AND KEY POINTS IN THIS REPORT**

- 1.1 To highlight the success of employability and skills events to date.
- 1.2 Set out options for a programme of events in 2023 to build on this success and the outcomes it delivers.

**2. BACKGROUND INFORMATION**

2.1 Over the last 12 months we have working in partnership with colleagues and external organisations e.g. DWP, UCNL, UTC, have delivered a programme of employability and skills events which have been attended by over 5,000 people. There are a further two events still to be delivered this calendar year.

2.2 Each event has been organised and delivered with a clear purpose and target audience identified:

2.2.1 Jobs Expo: all those of working age in either unemployment or looking for a career change encouraged to attend. 50-60 businesses attended each Jobs Expo with live vacancies they were looking to recruit too.

The next Jobs Expo will be delivered on the 21 September 2022 at the Baths Hall.

2.2.2 Discover: showcase careers and skills opportunities for young people aged 5-12 years through a free, fun and interactive hands-on event specifically designed for children.

The next Discover will be delivered on the 24<sup>th</sup> September 2022.

2.2.3 Careers Fest: showcase careers and skills opportunities to residents from 13 years old, up to retirement age with a specific emphasis on 13-18 year olds by welcoming businesses and education providers to attend to provide advice and guidance.

To encourage the younger audience to attend a festival atmosphere approach was incorporated through live music and activities.

## 2.3 Feedback

2.3.1 The Jobs Expo's and Discover have proved to be hugely popular with both attendees and businesses/providers who have attended. Feedback has been overwhelmingly positive.

2.3.2 Careers Fest, although a successful event, requires further consideration for the future. We will continue to work to ensure that we engage with the hard-to-reach younger audience. Work has begun on engaging with businesses, schools and education professionals to move this forward.

## 3. OPTIONS FOR CONSIDERATION

3.1 Option One: Do nothing – no further employability and skills events to be delivered.

3.2 Option Two: Deliver a programme of events in 2023 consisting of two Jobs Expo's, two Discover events and a Careers Event

## 4. ANALYSIS OF OPTIONS

4.1 Option One – will not provide the opportunity for residents to access information and advice on careers or information on available jobs and skills and training to be job ready or progress.

4.2 Option Two – will provide opportunities for residents to benefit from holding events that bring information on skills and learning, careers and job availability. It will also support North Lincolnshire businesses to promote and recruit to job vacancies.

## 5. FINANCIAL AND OTHER RESOURCE IMPLICATIONS (e.g. LEGAL, HR, PROPERTY, IT, COMMUNICATIONS etc.)

5.1 In 2021 and 2022 employability and skills events have largely been funded through either Welcome Back or Community Renewal Fund with any remaining costs coming from the Events Team Budget.

5.2 In 2023, the anticipated costs to deliver a programme of skills and employability events is £25k-£30k.

## 6. OTHER RELEVANT IMPLICATIONS (e.g. CRIME AND DISORDER, EQUALITIES, COUNCIL PLAN, ENVIRONMENTAL, RISK etc.)

6.1 Not applicable.

## **7. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)**

7.1 Not applicable.

## **8. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED**

8.1 No formal consultations have been undertaken. We continue to work with the Skills Transformation Board and partners.

## **9. RECOMMENDATIONS**

9.1 That the Cabinet recognise the success of the previous years programme and supports the new programme moving forward.

### **DIRECTOR OF ECONOMY AND ENVIRONMENT**

Church Square House  
SCUNTHORPE  
North Lincolnshire  
Post Code  
Author: Lesley Potts  
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**Background Papers used in the preparation of this report –**  
None